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Melbourne Cricket Club's Australian Sports Museum Redevelopment

arete Australia successfully delivered the \$17.1 million redevelopment of the Australian Sports Museum at the MCG, transforming 2,650m² of space into a world-class interactive sporting experience.

The facility now houses collections from the MCC, the Australian Football Hall of Fame, the Australian Gallery of Sport and Olympic Museum, and the Australian Racing Museum & Hall of Fame, alongside spaces such as the Champion Thoroughbred Racing Gallery, Sporting Nation, Olympic Gallery, Cricket Gallery, Sport Australia Hall of Fame, ASM Cinema Sport, Game On Gallery, and Pepper's Ghosts.

Key highlights include complex structural works to remove an escalator and reinforce existing beams, a suspended lift frame, a 3D sound dome replicating major sporting events, and a five-meter-high Sherrin football climbing wall. More than sixty flooring arrangements, including laser-cut Marmoleum, printed running track carpets, and custom Bolon patterns, were integrated alongside a rolled steel curved staircase.

This ambitious project showcases arete Australia's ability to deliver innovative, immersive environments that celebrate Australia's sporting heritage with exceptional craftsmanship and attention to detail.

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Client

Melbourne Cricket Club

Consultants

Root Partnerships Broadcast Design WT Partnership Irwinconsult Taylor Thompson Whitting Philip Chun

Value

\$17.1M